

39976

NAME

AND

ADDRESS

CONTACT

NATIONAL SALESPERSON



SHORR JOHNSON MAGNUS

100 N 20th St Ste 201

Philadelphia

Michael D'Ettorre

John Link - CTS-PH

USA

AGREEMENT MADE BETWEEN

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

1011-77650-1

CONTRACT NO. REV.

1

Cancellation Notice

Announcement 28 days

DATE PRINTED

10/31/16

PAGE

Required

prior notice

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446 ADVERTISER (OR AGENCY AND ADVERTISER)

FRIENDS OF SCHUMER

192 Lexington Ave Rm 1001

New York NY 10016-6823

USA

PRODUCTCANDIDATE/D/SENATE NY

NO. WEEKS:

LOCAL AGENCY EST. NO. PRODUCT 1300 SALESPERSON CODE

PA 19103-1454

BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/08/16 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

							ts on the basis of race or ethnicity, and will no	: a çeep teny		is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	01111	4	07:00A	09:00A	60S	11/01/16-11/04/16	CBS THIS MORNING	4	2000.00	8000.00
2 LUR	11000	2	07:00A	09:00A	60S	11/07/16-11/08/16	CBS THIS MORNING	2	2000.00	4000.00
3 LUR	01111	4	10:58A	11:58A	60S	11/01/16-11/04/16	THE PRICE IS RIGHT	4	10000.00	40000.00
4 LUR	Т	1	10:58A	11:58A	60S	11/08/16-11/08/16	THE PRICE IS RIGHT	1	10000.00	10000.00
5 LUR	01111	4	04:00P	05:00P	60S	11/01/16-11/04/16	JUDGE JUDY	4	2600.00	10400.00
6 LUR	М	1	04:00P	05:00P	60s	11/07/16-11/07/16	JUDGE JUDY	1	2600.00	2600.00
7 LUR	01111	4	05:00P	06:00P	60s	11/01/16-11/04/16	5PM EARLY NEWS	4	3200.00	12800.00
8 LUR	М	1	05:00P	06:00P	60s	11/07/16-11/07/16	5PM EARLY NEWS	1	3200.00	3200.00
9 LUR	01010	2	07:27P	07:58P	60s	11/01/16-11/03/16	ENTERTAINMENT TONIGHT	2	6000.00	12000.00
10 LUR	00101	2	06:58P	07:28P	60s	11/02/16-11/04/16	INSIDER	2	6000.00	12000.00
11	М	1	06:58P	07:28P	60S	11/07/16-11/07/16	INSIDER	1	6000.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY STATION



CONTACT

ACCEPTED BY AGENCY



AGREEMENT MADE BETWEEN

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

1011-77650-1

CONTRACT NO. REV.

DATE PRINTED 10/31/16

AND

PRODUCTCANDIDATE/D/SENATE NY

2

PAGE 2 AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446 39976 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME SHORR JOHNSON MAGNUS FRIENDS OF SCHUMER Required 100 N 20th St Ste 201 192 Lexington Ave Rm 1001 AND Announcement 28 days **ADDRESS** Philadelphia PA 19103-1454 New York NY 10016-6823 prior notice

USA

NONDISCRIMINATION POLICY: IGAS: Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

LOCAL AGENCY EST. NO.

PRODUCT 1300 SALESPERSON CODE

NATIONAL SALESPERSON John Link - CTS-PH

USA

BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/08/16 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Michael D'Ettorre

Additional Terms and Conditions:
2) CBS reserves the right to refuse payments in select formats based on business circumstances.

							ts on the basis of race or ethnicity, and will no			
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										
12 LUR	Su	1	08:00P	09:00P	60S	11/06/16-11/06/16	NCIS:LA SUN 8-9PM	1	36000.00	36000.00
13 LUR	Т	1	07:58P	09:00P	60S	11/01/16-11/01/16	NAVY NCIS	1	40000.00	40000.00
14 LUR	W	1	08:58P	10:00P	60S	11/02/16-11/02/16	CRIMINAL MINDS WED 9-10PM	1	36000.00	36000.00
15 LUR	0111000	3	11:00P	11:35P	60\$	11/01/16-11/03/16	LATE NEWS M-SUN	3	7600.00	22800.00
16 LUR	М	1		11:35P		11/07/16-11/07/16	LATE NEWS M-SUN	1	7600.00	7600.00
17 LUR	01111	4	11:35P	12:37A		11/01/16-11/04/16		4	5000.00	20000.00
18 LUR 19	Su M	1		08:57A 12:37A	60S 60S	11/06/16-11/06/16 11/07/16-11/07/16	SUNDAY MORNING NEWS 8-9AM LATE SHOW WITH S. COLBERT	1	2000.00	2000.00
LUR	M	1	11:33F	12:3/A	605	11/0//10-11/0//10	Total Contract:	39		290400.00
							——— Billing Summary ———			_
					Qtr 4	.00 -16 .00	Nov Dec 290400.00 .00		<u>Total</u> 290400.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION



39976

NAME

AND

ADDRESS

CONTACT



SHORR JOHNSON MAGNUS

100 N 20th St Ste 201

Philadelphia

Michael D'Ettorre

USA

AGREEMENT MADE BETWEEN

WCBS-TV

WCBS-TV

1011-77650-1

DATE PRINTED

CONTRACT NO. REV.

3

Cancellation Notice

Announcement 28 days

10/31/16

PAGE

Required

prior notice

524 WEST 57th STREET, . NEW YORK NY 10019 AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446 ADVERTISER (OR AGENCY AND ADVERTISER)

FRIENDS OF SCHUMER

NO. WEEKS:

192 Lexington Ave Rm 1001

New York NY 10016-6823

USA

1) CBS reserves the night to assess a time that the properties are payments.

NONDISCRIMINATION POLICY CBS. Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

PRODUCTCANDIDATE/D/SENATE NY

LOCAL AGENCY EST. NO. PRODUCT 1300 SALESPERSON

PA 19103-1454

CODE

NATIONAL SALESPERSON John Link - CTS-PH

BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/08/16 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDIS	CRIMINATION POLICY:	GBS Tele	evision Statio ग ह	Mand its Station	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	ta çççp <u>t</u> any	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	ts on the basis of race or ethnicity, and will no PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
	-									
								GR	AND TOTAL	
									290400.00	
									290400.00	
								I		
				l				I		
				l				I		
				l				I		
								1		
								I		
								I		
								1		
								1		
								I		
			1	I	I	l		I	I	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION